



# The smallest breakdown can be very costly

Samsø is famous for its new potatoes. Because the kilogram price falls drastically after the first potatoes are sold, great demands are placed on the potato producers' machine suppliers.

Samsø potatoes have a special status in the Danish potato industry – especially its new potatoes, which have a very strong brand and the first batches are sold at prices that most potato producers from outside the island can only dream of.

## Created by chance

Samsø new potatoes started in the 20th century when a smallholder on Samsø took home some discarded potatoes from an unsuccessful breeding trial that had used different kinds of potatoes:

“He refined the potato and named it ‘Queen of the South,’” says Jens Kristian Kjeldahl, co-owner and potato producer at Brdr. Kjeldahl I/S – one of the biggest potato producers on Samsø.

According to Jens Kristian Kjeldahl, this potato was the start of the new potatoes from Samsø that we know today, and which are a very important crop for the island.

## Requires a lot of care

There are over 20 potato producers operating on Samsø today. They grow different kinds of potato on the island's highly varying soil types and terrain:

“One end of the island has some fantastic topsoil. The other end has stiff clay soil,” says Søren Rasmussen, producer and board member of Samsø Grønt A/S, which among other things, supplies potatoes to Samsø's pickling factory.

Because of the different types of soil, it is very important that the equipment can be adjusted. According to the potato producers, this is why GRIMME machines feature so strongly on the island.

## Uptime means everything

GRIMME keeps spare parts located on the island and can also have parts delivered from the mainland extremely quickly, which according to the producers has been decisive.

“The new potatoes are a marketing spearhead but there isn't a fixed high price,” explains Jens Kristian Kjeldahl.

Prices for the new potatoes fall so quickly that if the potato harvesters are inactive for a single day, this can lead to big losses.

“We know that every single hour matters. This means that we focus fiercely on ensuring uptime on the equipment is excellent,” says Per Rasmussen, sales manager at GRIMME Skandinavien.

## GRIMME Skandinavien



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